



# **FP Newspapers Inc.**

**Management's Discussion and Analysis 2018**

# FP NEWSPAPERS INC. ANNUAL 2018 MANAGEMENT'S DISCUSSION AND ANALYSIS

**April 17, 2019**

Management's discussion and analysis, prepared as at April 17, 2019, provides a review of significant developments that affected the performance of FP Newspapers Inc. ("FPI") in the three and twelve months ended December 30, 2018. This review is based on financial information contained in the financial statements and accompanying notes for the year ended December 30, 2018.

Factors that could affect future operations are also discussed. These factors may be affected by known and unknown risks and uncertainties that may cause the actual future results to be materially different from those expressed in this discussion.

The financial statements, which are the basis for data presented in this report, have been prepared in accordance with International Financial Reporting Standards (IFRS). The following information provides analysis of the operations and financial position of FPI and FP Canadian Newspapers Limited Partnership ("FPLP") and should be read in conjunction with the financial statements and accompanying notes.

This Management's Discussion and Analysis contains "forward-looking statements" that are subject to risks and uncertainties set out below under the heading "Caution Regarding Forward-Looking Statements". The reader is cautioned not to place undue reliance on forward-looking statements.

Further information relating to FPI is available at [www.sedar.com](http://www.sedar.com) or on FPI's website at [www.fpnewspapers.com](http://www.fpnewspapers.com).

## **FORMATION AND LEGAL ENTITIES**

FPI, which was incorporated under the Canada Business Corporations Act on March 17, 2010, is the successor to the business of FP Newspapers Income Fund (the "Fund"). The Fund was created on May 15, 2002 and commenced operations on May 28, 2002 when it completed an initial public offering and purchased an interest in FP Canadian Newspapers Limited Partnership ("FPLP").

On December 31, 2010, the Fund completed its conversion from an income trust to a corporate structure pursuant to a plan of arrangement. Under the plan of arrangement, Unitholders of the Fund received, for each Unit of the Fund held, one common share of the resulting public corporation, FPI. The common shares of FPI commenced trading on the Toronto Stock Exchange on January 7, 2011 under the symbol "FP". Concurrently, the Fund's Units were delisted. Effective at the close of market on November 21, 2016 the Company delisted from trading on the Toronto Stock exchange and effective at the opening of business on November 22, 2016, the common shares of FPI commenced trading on the TSX Venture Exchange under the same "FP" symbol.

FPI owns securities entitling it to 49% of the distributable cash of FPLP.

FPLP is a limited partnership formed on August 9, 1999. Effective November 29, 2001, FPLP acquired the business assets and assumed certain liabilities of the Winnipeg Free Press and the Brandon Sun. On July 13, 2004, FPLP acquired the business assets and liabilities of Canstar Community News ("Canstar"). On February 28, 2011, FPLP acquired the business assets and assumed certain liabilities of a commercial printing and publishing business operating under the name Derksen Printers based in Steinbach, Manitoba. On October 26, 2012, FPLP acquired substantially all of the assets and assumed certain liabilities of the Carberry News-Express, a weekly paid subscription publication.

FP NEWSPAPERS INC. ANNUAL 2018  
MANAGEMENT'S DISCUSSION AND ANALYSIS

**FP NEWSPAPERS INC.**

A summary of selected financial information of FPI for the last three years is as follows:

	2018	2017	2016
<i>\$ in thousands except per share amounts</i>			
Revenue	1,187	1,847	2,378
Net (loss)	(1,965)	(1,700)	(9,491)
Net (loss) per share	(0.285)	(0.246)	(1.375)
Total assets	5,230	7,146	9,787
Total long-term liabilities	578	835	972

Revenue for the year ended December 30, 2018 was \$1.2 million compared to \$1.9 million in 2017. The decrease was primarily the result of lower equity earnings from FPI's investment in FPLP. A non-cash write-down of \$3.1 million was recorded in the twelve months ended December 31, 2018, based on FPI's determination that its 49% equity investment in FPLP was impaired, primarily due to continued declines in revenue and earnings experienced by FPLP. For similar reasons, in 2017 FPI recorded a non-cash write-downs of \$2.9 million in its equity investment in FPLP. The write-downs resulted in a net loss of \$2.0 million for the year ended December 30, 2018 compared to a net loss of \$1.7 million for the year ended December 30, 2017. Excluding the non-cash write-down of the equity investment in FPLP, FPI reported net earnings of \$1.1 million for the year ended December 30, 2018, compared to net earnings of \$1.2 million for 2017. The decrease in net earnings is primarily due to a decrease in the equity share of the net earnings of FPLP, with details of this decline disclosed in the FPLP section of this report. For the year ended December 30, 2018, FPI recorded a current income tax expense of \$0.2 million and a deferred income tax recovery of \$0.3 million compared to a current income tax expense of \$0.3 million and a deferred income tax expense of \$0.2 million in 2017. Other comprehensive income for 2018 was \$0.2 million compared to other comprehensive loss of \$0.9 million in 2017. The change in other comprehensive income (loss) results from FPI's equity share of FPLP's recognition of remeasurements gains and losses related to its defined benefit pension plan.

As at December 30, 2018, FPI had 6,902,592 shares outstanding.

**SUMMARY OF QUARTERLY RESULTS**

A summary of FPI's quarterly revenue, net (loss) earnings and net (loss) earnings per share for the years ended December 30, 2018, 2017 and 2016 are as follows:

	2018	2017	2016
<i>In thousands of dollars (except per share amounts)</i>			
<b>Revenue</b>			
Quarter 1	\$ (53)	\$ 305	\$ 391
Quarter 2	435	802	740
Quarter 3	65	150	196
Quarter 4	740	590	1,051
<b>Net (loss) earnings</b>			
Quarter 1	\$ (84)	\$ 186	\$ 250
Quarter 2	(2,463)	566	(5,683)
Quarter 3	22	71	90
Quarter 4	560	(2,523)	(4,148)
<b>Net (loss) earnings per share</b>			
Quarter 1	\$ (0.012)	\$ 0.027	\$ 0.036
Quarter 2	(0.357)	0.082	(0.823)
Quarter 3	0.003	0.010	0.013
Quarter 4	0.081	(0.365)	(0.601)

A non-cash write-down of \$3.1 million was recorded in the second quarter of 2018. A non-cash write-down of \$2.9 million was recorded in the fourth quarter of 2017, a non-cash write-down of \$6.2 million was recorded in the second quarter of 2016 and a non-cash write-down of \$4.9 million was recorded in the fourth quarter of 2016. These write-downs were based on FPI's determination that its 49% equity investment in FPLP was impaired, primarily due to continued declines in revenue and earnings experienced by FPLP.

FPI reported net earnings of \$0.6 million for the three months ended December 30, 2018, compared to net earnings of \$0.4 million for the same period in 2017, excluding the non-cash write-down of the equity investment in FPLP in 2017.

FP NEWSPAPERS INC. ANNUAL 2018  
MANAGEMENT'S DISCUSSION AND ANALYSIS

**RESULTS OF OPERATIONS OF FPLP**

A summary of selected financial information of FPLP for the last three years is as follows:

	2018	2017	2016
	<i>In thousands of dollars</i>		
Revenue	67,021	71,949	80,505
Net (loss) <sup>(*)</sup>	(3,935)	(2,234)	(17,850)
Total assets <sup>(*)</sup>	39,028	51,333	66,670
Total long-term liabilities <sup>(**)</sup>	19,614	28,463	37,522

\* The net (loss) and reduction in total assets results primarily from FPLP recording an impairment charge relating to its goodwill of \$6.4 million in the second quarter of 2018, \$6.0 million during the fourth quarter of 2017, and \$12.7 million and \$10.0 million during the second and fourth quarters of 2016 respectively, primarily due to continued declines in revenue and earnings.

\*\*The reduction in long-term liabilities in 2018 and 2017 from 2016 results primarily from voluntary repayments of principal on the term loan in November of 2018 and November of 2017.

**SUMMARY OF ANNUAL RESULTS**

**Revenue:**

A summary of annual revenue by major category is as follows:

	2018	2017
	<i>In thousands of dollars</i>	
Print advertising	\$ 36,683	\$ 40,460
Circulation	24,347	24,342
Commercial printing	3,279	4,261
Digital advertising	2,155	2,179
Other	557	707
	<b>\$ 67,021</b>	<b>\$ 71,949</b>

FPLP's revenue for the twelve months ended December 31, 2018 was \$67.0 million, a decrease of \$4.9 million or 6.9% from the prior year. Print advertising revenues for the year ended December 31, 2018 were lower by \$3.8 million or 9.3% compared to last year. FPLP's largest print advertising revenue category, display advertising including colour, was \$19.4 million, a decrease of \$3.0 million or 13.2% from the prior year, primarily due to decreased spending in the local and national automotive, travel and retail categories. Classified advertising revenues for the 2018 year decreased by \$0.2 million or 2.5% compared to last year, primarily due to lower spending in the employment and real estate categories, partly offset by an increase in the obituary category. Flyer distribution revenues were \$11.3 million, a decrease of \$0.7 million or 5.6% from 2017, primarily due to a decrease in flyer volumes, partly offset by slightly higher rates.

Circulation revenues for the year ended December 31, 2018 remained at relatively the same level compared to 2017 as a result of continued decreases in unit sales offset by higher prices. Commercial services revenues decreased by \$1.0 million, primarily attributable to the loss of the Metro printing contract at the end of November 2017. Digital advertising revenues for 2018 remained at relatively the same level compared to 2017. Other revenue decreased by \$0.2 million or 21.2% compared to last year primarily as a result of lower prices for recycled newsprint.

FP NEWSPAPERS INC. ANNUAL 2018  
MANAGEMENT'S DISCUSSION AND ANALYSIS

**Operating Expenses:**

Operating expenses by major category are as follows:

	2018	2017
	<i>In thousands of dollars</i>	
Employee compensation, excluding restructuring charges	\$ 29,934	\$ 31,020
Newsprint – own use	4,975	4,947
Newsprint – commercial printing	873	1,165
Delivery	12,254	13,060
Other	12,561	13,390
Depreciation and amortization	2,881	3,117
	63,478	66,699
Restructuring charges	139	354
	\$ 63,617	\$ 67,053

Operating expenses for the year ended December 31, 2018 were \$63.6 million, a \$3.4 million or 5.1% decrease from last year. Employee compensation costs, excluding restructuring charges, for the year decreased by \$1.1 million or 3.5%, primarily due to a reduction in the number of employees across all of our business units. Restructuring charges for the year ending December 31, 2018 were \$0.1 million, \$0.2 million lower than the prior year and represented voluntary and involuntary severance payments for employees. Newsprint expense for FPLP's own publications for the year remained at relatively the same level as 2017 with higher average prices offset by continued lower usage from fewer papers printed. Newsprint expense for commercial use decreased by \$0.3 million, primarily due to the loss of the Metro printing contract at the end of November 2017. Delivery costs decreased by \$0.8 million or 6.2% primarily due to cost savings related to the initiatives implemented to improve delivery route efficiency, together with savings from lower print circulation units delivered. Other expenses for the year decreased by \$0.8 million or 6.2% compared to the prior year, primarily due to the replacement of third party services by internal resources and the expiration of a major sponsorship.

EBITDA<sup>(1)</sup>, excluding goodwill impairment charges, for the year ended December 31, 2018 was \$6.3 million compared to \$8.0 million in 2017, a decrease of 21.6%. EBITDA<sup>(1)</sup> margin, excluding the goodwill impairment charge, for the twelve months ended December 31, 2018 was 9.4% compared to 11.1% in 2017.

For the year ended December 31, 2018, finance costs decreased by \$0.1 million or 11.0% primarily due to the lower level of debt outstanding as a result of the principal repayments made on the long-term debt primarily in November 2017.

As a result of continued declines in revenue and earnings, FPLP recorded an aggregate impairment charge relating to its goodwill and intangibles of \$6.4 million during the year ended December 31, 2018. Excluding this impairment charge, FPLP's net earnings were \$2.4 million for the year ended December 31, 2018, compared to net earnings of \$3.8 million in the prior year, excluding the \$6.0 million impairment charge relating to goodwill recorded in 2017.

Under IFRS, comprehensive income includes remeasurement gains and losses related to FPLP's defined benefit pension plan. These gains or losses are primarily related to changes in actuarial discount rate assumptions and returns of plan assets differing from expected interest income. The actuarial gain in 2018 was due to an increase in the discount rate used for accounting purposes, partly offset by lower than expected returns of plan assets.

**SUMMARY OF FOURTH QUARTER RESULTS**

**Revenue:**

A summary of revenue for the three months ended December 31, 2018 and 2017 by major category is as follows:

	Three months ended	
	December 31, 2018	December 31, 2017
	<i>In thousands of dollars</i>	
Print advertising	\$ 9,854	\$ 10,286
Circulation	6,169	5,970
Commercial printing	858	1,062
Digital advertising	636	550
Other	134	175
	\$ 17,651	\$ 18,043

FP NEWSPAPERS INC. ANNUAL 2018  
MANAGEMENT'S DISCUSSION AND ANALYSIS

FPLP's revenue for the three months ended December 31, 2018 was \$17.7 million, a decrease of \$0.4 million or 2.2% from the same three months in the prior year. Print advertising revenues for the three months ended December 31, 2018 were \$9.9 million, a 4.2% decrease compared to the same quarter last year. FPLP's largest print advertising revenue category, display advertising including colour, was \$5.4 million, a decrease of \$0.4 million or 6.8% from the same period in the prior year, primarily due to decreased spending in the local and national automotive and retail categories. Classified advertising revenues for the fourth quarter decreased by \$0.1 million or 4.8% compared to the same period last year, primarily due to a decrease in the real estate and employment categories, partially offset by an increase in obituary revenues. Flyer distribution revenues for the fourth quarter were slightly higher by 1.1% compared to the same period last year, primarily due to slightly higher average rates, partly offset by a small decrease in flyer volumes.

Circulation revenues for the fourth quarter increased by \$0.2 million or 3.3%, from the same period last year, due to increased revenue from higher print subscription rates and new digital subscription revenues from the Winnipeg Free Press digital offerings, offsetting lower print unit sales. Commercial services revenues decreased by \$0.2 million, primarily attributable to the loss of the Metro printing contract in November of 2017. Digital advertising revenues for the fourth quarter increased by \$0.1 million or 15.8% compared to the same period last year, primarily due to an increase in on-line web ad revenues and mobile ad revenues.

	<b>Three months ended</b>	
	<b>December 31, 2018</b>	<b>December 31, 2017</b>
	<i>In thousands of dollars</i>	
Employee compensation	\$ 7,346	\$ 7,518
Newsprint – own use	1,307	1,260
Newsprint – commercial printing	232	297
Delivery	3,049	3,264
Other	3,233	3,410
Depreciation and amortization	708	764
	\$ 15,875	\$ 16,513
Restructuring charge	28	53
	\$ 15,903	\$ 16,566

Operating expenses for the three months ended December 31, 2018 were \$15.9 million, a \$0.7 million or 4.0% decrease from the same quarter last year. Employee compensation costs, excluding restructuring charges, for the fourth quarter decreased by \$0.2 million or 2.3%, primarily the result of lower staff levels at all business units. Delivery costs decreased by \$0.2 million or 6.6% primarily due to cost savings related to the initiatives implemented to improve delivery route efficiency in addition to fewer printed copies being delivered. Other expenses decreased by \$0.2 million or 5.2%, primarily due to the expiration of a major sponsorship.

EBITDA<sup>(1)</sup>, excluding the goodwill impairment charge, for the three months ended December 31, 2018 was \$2.5 million, an increase of \$0.2 million or 9.6% from the same period last year. EBITDA<sup>(1)</sup> margin, excluding the goodwill impairment charge, for the three months ending December 31, 2018 was 13.9%, compared to 12.4% in the same period last year.

FPLP's net earnings were \$1.5 million for the three months ended December 31, 2018, compared to \$1.2 million for the same period last year, excluding a \$6.0 million goodwill impairment charge in 2017.

FP NEWSPAPERS INC. ANNUAL 2018  
MANAGEMENT'S DISCUSSION AND ANALYSIS

**QUARTERLY SUMMARY**

Newspaper publishing is, to a certain extent, a seasonal business, with a higher proportion of revenues and operating earnings occurring during the second and fourth quarters of the calendar year. Revenue, EBITDA<sup>(1)</sup> and net earnings (loss) of FPLP by quarter for 2018, 2017, and 2016 were as follows:

	2018	2017	2016
	<i>In thousands of dollars</i>		
<b>Revenue</b>			
Quarter 1	\$ 16,070	\$ 18,218	\$ 19,642
Quarter 2	17,375	18,795	20,773
Quarter 3	15,925	16,893	19,209
Quarter 4	17,651	18,043	20,881
	<b>\$ 67,021</b>	<b>\$ 71,949</b>	<b>\$ 80,505</b>
<b>EBITDA<sup>(1)</sup></b>			
Quarter 1	\$ 887	\$ 1,704	\$ 2,189
Quarter 2	1,846	2,706	2,877
Quarter 3	1,096	1,362	1,759
Quarter 4	2,456	2,241	3,412
	<b>\$ 6,285</b>	<b>\$ 8,013</b>	<b>\$ 10,237</b>
<b>Net (Loss) Earnings</b>			
Quarter 1	\$ (110)	\$ 621	\$ 797
Quarter 2 <sup>(*)</sup>	(5,465)	1,637	(11,192)
Quarter 3	132	305	401
Quarter 4 <sup>(*)</sup>	1,508	(4,797)	(7,856)
	<b>\$ (3,935)</b>	<b>\$ (2,234)</b>	<b>\$ (17,850)</b>

<sup>(\*)</sup> Goodwill impairment charges of \$6.4 million in the second quarter of 2018, \$6.0 million in the fourth quarter of 2017 and \$12.7 million in the second quarter of 2016 and, \$10.0 million in the fourth quarter of 2016 were recorded primarily due to continued declines in revenues and earnings.

**FINANCIAL CONDITION OF FPLP**

**LIQUIDITY AND CAPITAL RESOURCES OF FPLP**

Cash and cash equivalents at December 31, 2018 was \$4.3 million compared to \$6.7 million at December 31, 2017. Cash and cash equivalents may be used to reduce debt, to fund future capital expenditures, to pay future distributions (including future income taxes payable by the partners), or for other strategic initiatives or general purposes. During the year ended December 31, 2018, operating activities provided \$5.6 million, cash flows used in investing activities were \$0.1 million and \$7.9 million was used for financing activities. Cash flow from operations, together with cash balances on hand, are currently expected to be sufficient to fund FPLP's operating requirements, capital expenditures, required principal and interest payments under FPLP's credit facility and finance lease obligations and anticipated distributions, assuming that advertising revenues do not materially deteriorate beyond management's current expectations.

**CASH FLOW FROM OPERATING ACTIVITIES**

During the year ended December 31, 2018, cash generated from operating activities was \$5.6 million, compared to \$7.7 million for 2017. The decrease in cash generated from operating activities is primarily due to lower earnings for the year, timing of receipts from customers, partially offset by a small decrease in pension funding requirements resulting from slightly higher discount rates used in the funding calculation compared to the previous year.

**INVESTING ACTIVITIES**

Capital asset additions were \$0.1 million for the year ended December 31, 2018, unchanged from the prior year. Maintenance capital expenditures in 2018 were primarily for computer software improvements and computer network firewall upgrades.

FP NEWSPAPERS INC. ANNUAL 2018  
MANAGEMENT'S DISCUSSION AND ANALYSIS

FINANCING ACTIVITIES

Financing activities used \$7.9 million of cash in 2018, compared to \$10.9 million in 2017. Repayment of long-term debt principal in 2018 was \$7.0 million and \$10.0 million in 2017. Principal repayments of finance leases were \$0.8 million in 2018 and 2017.

CONTRACTUAL OBLIGATIONS

A summary of FPLP's undiscounted contractual obligations by period is as follows:

	Total	Payments Due by Period			
		Less than 1 year	1-3 Years	4-5 Years	After 5 Years
		<i>In thousands of dollars</i>			
Long-term debt	\$ 19,858	\$ 1,792	\$ 18,066	\$ -	\$ -
Mortgage loan	896	92	804	-	-
Finance leases	643	643	-	-	-
Operating leases	311	129	180	2	-
Other contractual commitments	675	274	401	-	-
<b>Total contractual obligations</b>	<b>\$ 22,383</b>	<b>\$ 2,930</b>	<b>\$ 19,451</b>	<b>\$ 2</b>	<b>\$ -</b>

The long-term debt agreement was renewed on January 8, 2015 with a maturity date of January 31, 2020. On the renewal date, \$6.3 million of principal was repaid, reducing the outstanding principal to \$40.0 million. Principal repayments of \$1.0 million are due on the first of June each year and a cash sweep is payable no later than 90 days after the end of each fiscal year. The cash sweep is equal to the lesser of \$3.5 million or 25% of FPLP's annual distributable cash as defined in the agreement. In addition to the voluntary early principal repayment made in November 2017 in the amount of \$7.0 million, a voluntary early principal repayment of \$6.0 million was made in November of 2018. In March of 2019 a further \$2.5 million of principal was repaid.

FPLP sponsors registered defined benefit and defined contribution pension plans. As at December 31, 2018, the defined benefit plan assets totalled \$53.2 million and were invested in a diversified portfolio of Canadian and International equity securities, as well as Canadian bonds and real estate. The most recent actuarial valuation for the defined benefit plan was performed as at December 31, 2017. This valuation established the contributions FPLP had to make under the defined benefit pension plan from January 1, 2018 until the next valuation is completed as of December 31, 2018.

PRODUCTIVE CAPACITY MAINTENANCE STRATEGY

The key sources of revenue of FPLP are dependent upon our ability to sell and publish display and classified advertising, both in our newspapers and on our websites, our ability to distribute advertising flyers, and our ability to produce and distribute newspapers. The key capital assets used in these activities are premises, computer hardware and software, printing presses and distribution-related machinery. The available capital assets are used by our staff to deliver the products and services which result in revenue to FPLP.

It is the complex interaction of asset utilization, staffing levels and contracted services which ultimately determine our productive capacity on any given day, but there is no single measure which would accurately portray the productive capacity of the business. Generally speaking, we manage the business to ensure there is excess capacity available that would allow us to comfortably increase the volume of advertising, circulation and flyer distribution to take advantage of market opportunities.

FPLP's strategy is to maintain a reasonable level of excess productive capacity to at least ensure we are able to produce and distribute products and services at the current peak volumes. This is accomplished by conducting capital and non-capital preventive maintenance programs for machinery and equipment, performing repairs when necessary, evaluating new technologies as they become available, and investing in new technologies when appropriate.

# FP NEWSPAPERS INC. ANNUAL 2018

## MANAGEMENT'S DISCUSSION AND ANALYSIS

### DEBT MANAGEMENT STRATEGY

Under the HSBC credit facility, as renewed on January 8, 2015, FPLP is required to make principal repayments of \$1.0 million on the first of June each year and a cash sweep is payable no later than 90 days after the end of each fiscal year. The cash sweep is equal to the lesser of \$3.5 million or 25% of FPLP's annual distributable cash as defined in the agreement. In November of 2018 a voluntary early principal repayment was made in the amount of \$6.0 million, and another \$2.5 million principal repayment was made on March 22, 2019.

The capital assets with the most significant estimated replacement costs are buildings and printing presses, which have very long expected remaining useful lives. The ability to refinance the core debt at maturity will be dependent upon many factors, including the future EBITDA<sup>(1)</sup> of FPLP and the general conditions in the commercial lending market at the relevant time.

### DEBT COVENANTS

The HSBC credit facility (see note 6 to the 2018 Annual Consolidated Financial Statements of FPLP) includes negative covenants which must be observed in order to avoid an accelerated termination of the agreement. These covenants include certain restrictions on paying distributions, the sale of assets, the purchase of investments and acquisitions, share capital, allowing encumbrances and certain issuances of loans or financial assistance. FPLP is restricted from making distributions which exceed distributable cash, as defined in the credit agreement, by more than \$1.0 million annually. FPLP is required to maintain a leverage ratio of no greater than 3.0 to 1.0, a fixed charge coverage ratio of no less than 2.0 to 1.0, and a current ratio of no less than 1.2 to 1.0, all as defined in the agreement and measured quarterly on a trailing 12-month basis. Financial amounts used in the calculations are specifically defined in the credit agreement, but are substantially equivalent to the corresponding terms used in the external financial reports filed by FPLP. At December 31, 2018 FPLP is in compliance with all covenants.

### FINANCIAL INSTRUMENTS AND OFF-BALANCE SHEET ARRANGEMENTS

At December 30, 2018 there are no derivative contracts in place or off-balance sheet arrangements entered into by FPI.

### CREDIT RISK

Credit risk is the risk a customer will fail to perform an obligation or fail to pay amounts due, causing a financial loss. Credit risk arises from cash and cash equivalents and outstanding accounts receivable. The maximum exposure to credit risk is the carrying value of these financial assets. Cash and cash equivalents are all held at large chartered Canadian banks, or Canadian subsidiaries of large international banks, and we do not expect the counterparties to fail to meet their obligations.

As we are in the business of publishing newspapers, in both print and electronic formats, and performing printing services for third parties, included in accounts receivable are amounts owed from advertisers and advertising agencies, circulation customers and commercial print clients. We do not hold collateral as security for these balances. Our credit risk relating to these accounts receivable is spread over a large number of national and local advertising clients and advertising agencies, in addition to many circulation retail customers and third-party printing clients. We manage credit risk on a customer-by-customer basis and establish a reasonable allowance for uncollectible amounts with this allowance netted against the accounts receivable on the balance sheet. The adequacy of the allowance is reviewed on a regular basis and is estimated based on past experience, specific risks associated with the customers and other relevant information.

### INTEREST RATE RISK

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. FPLP's variable interest rate term loan exposes the business to cash flow interest rate risk since the borrowings are in the form of prime-rate loans or bankers' acceptances with an available term of between 30 and 180 days. FPLP's fixed rate finance leases and mortgage loan expose the business to fair value interest rate risk.

We do not have a formal interest rate risk policy but management reviews the pricing of interest-rate swap contracts and would make a recommendation to the Board of Directors if there was a compelling case to purchase a swap contract.

For the year ended December 31, 2018, if interest rates on FPLP's term loan had been 1.0% higher or lower than actually were in effect, with all other variables held constant, interest expense would have been \$0.2 million higher or lower (2017 \$0.3 million).

FP NEWSPAPERS INC. ANNUAL 2018  
**MANAGEMENT'S DISCUSSION AND ANALYSIS**

**LIQUIDITY RISK**

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. We believe that we have access to sufficient capital through existing cash balances, future internally generated cash flows and external sources (bank credit markets and debt capital markets) to meet current spending forecasts. Trade payables are due within one year.

**RELATED PARTY TRANSACTIONS**

In 2018 FPLP purchased the majority of its newsprint from Alberta Newsprint Company ("ANC"), a joint venture owned equally by a limited partnership controlled by Ronald Stern (Chairman of the Board and Director of FPLP), and West Fraser Mills Ltd. ANC, also supplies newsprint to a number of other newspaper publishing operations in both Canada and the United States. Total newsprint purchases from ANC based on actual invoice prices in 2018 were \$4.6 million, compared to \$4.9 million for the same period last year. While there is no formal contractual obligation in place with respect to future newsprint purchases, selection of a supplier or suppliers will continue to be made by management based on criteria approved by the Audit Committee of FPLP, which reviews newsprint purchasing details with management on a quarterly basis.

**DISCLOSURE CONTROLS AND PROCEDURES**

Management of FPI and FPLP, including the Chief Executive Officer and Chief Financial Officer, have evaluated the design and effectiveness of FPI's and FPLP's disclosure controls and procedures as of December 30, 2018 and December 31, 2018, respectively, and have concluded that FPI's and FPLP's disclosure controls and procedures were reasonably adequate and effective to ensure that material information relating to FPI and FPLP is recorded, processed, summarized and reported within the time periods specified, and communicated to management, including the Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

**INTERNAL CONTROL OVER FINANCIAL REPORTING**

Management of FPI and FPLP, including the Chief Executive Officer and Chief Financial Officer, are responsible for establishing and maintaining disclosure controls and procedures and internal control over financial reporting to provide reasonable assurance regarding the reliability of financial reporting and the preparation of the financial statements for external purposes in accordance with IFRS.

Management assessed the effectiveness of FPI's and FPLP's internal control over financial reporting as of December 30, 2018 and December 31, 2018, respectively, and based on that assessment concluded that FPI's and FPLP's internal controls over financial reporting were effective. No material changes were made in FPI's and FPLP's internal controls over financial reporting during the year ended December 30, 2018 and December 31, 2018, respectively, that have materially affected, or are reasonably likely to materially affect, FPI's and FPLP's internal controls over financial reporting.

**CRITICAL ACCOUNTING ESTIMATES**

**FPLP**

**Valuation of Intangible Assets and Goodwill**

FPLP has estimated the fair value of its cash generating units ("CGUs") and goodwill CGUs, based on historical and expected operating plans, economic conditions and general outlook for the industry and geographic market in which FPLP operates. Significant unfavourable changes to these factors could result in a material impairment of the fair value and/or life of these assets.

In performing the annual impairment testing of goodwill and indefinite life intangibles, a number of assumptions and estimates are made. The fair value definition used is the amount at which an asset could be bought or sold in a current transaction between knowledgeable, willing parties. FPLP uses the fair value less cost to dispose method, which is based on applying market multiples to FPLP's EBITDA.

Had different assumptions or valuation techniques been used in performing the impairment testing, the carrying value of finite life and indefinite life intangibles may have been different. FPLP considers the assumptions and techniques used to be reasonable.

FP NEWSPAPERS INC. ANNUAL 2018  
**MANAGEMENT'S DISCUSSION AND ANALYSIS**

**Pension Plans**

FPLP has a defined benefit pension plan and multiple defined contribution pension plans. The defined benefit pension plan requires actuarial assumptions which include discount rates, rate of compensation increases, mortality assumptions, and other demographic assumptions. A change in the discount rate used in the valuation of the pension obligations could result in a significant increase or decrease in the value of the obligations, which impacts the funded status of the plans as well as the net benefit cost in subsequent years. At December 31, 2018, a 0.5% decrease in the discount rate would increase our defined benefit obligations by \$4.3 million, and a 0.5% increase in the discount rate would decrease our defined benefit obligations by \$3.8 million. At December 31, 2018, a 0.5% increase in salary assumption would increase our defined benefit obligations by \$0.3 million and a 0.5% decrease in salary assumption would decrease our defined benefit obligations by \$0.1 million.

The funding for the defined benefit pension plan is based on actuarial valuation reports which are filed with the Manitoba provincial pension commission. The last actuarial valuation report was completed as of December 31, 2017, and the next required valuation report is as of December 31, 2018. Refer to the Outlook Section of this report for comments relating to a Manitoba Pension legislation draft change and the potential implications on FPLP's 2019 funding requirements.

**FPI**

**Valuation of Investment in FPLP**

Annually, FPI evaluates whether impairment exists in its investment in FPLP. FPI completed its impairment assessment by comparing its recoverable amount to its carrying value. Under the fair value less cost to dispose approach, FPI estimates fair value by multiplying earnings before interest, income taxes, depreciation, amortization and other non-recurring costs by multiples based on market comparables.

FPI's assumptions are affected by current market conditions which may affect expected revenues of FPLP. In addition, while FPLP continues to implement cost savings initiatives, operating costs may increase more significantly than expected. FPI has made certain assumptions which may differ or change quickly depending on economic conditions and other events. Accordingly, it is reasonably possible that future changes in assumptions may negatively impact future impairment assessments of FPI's investment in FPLP.

**CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES**

The accounting policies followed in the financial statements are consistent with those of the previous financial year.

**Accounting Policies**

The following is an overview of new accounting standards FPLP has adopted in the current fiscal year end.

**IFRS 9 – Financial Instruments**

IFRS 9 – *Financial Instruments* replaces IAS 39 *Financial Instruments: Recognition and Measurement*. IFRS 9 introduces new requirements for the classification and measurement of financial assets. IFRS 9 requires all recognized financial assets to be measured at amortized cost or fair value in subsequent accounting periods following initial recognition depending on the Company's business model for managing the financial asset and the contractual cash flow characteristics of the financial asset. IFRS 9 also introduces a single, forward-looking expected credit loss ("ECL") impairment model for financial assets. FPLP and FPI adopted IFRS 9 on a modified retrospective basis and accordingly has not restated comparative information for financial instruments within the scope of IFRS 9. Therefore the comparative information is reported under IAS 39 and is not comparable to the information presented in accordance with IFRS 9. Upon adoption, there were no differences recognized directly in beginning retained earnings.

**Financial instruments (IFRS 9)**

All financial assets are included in the measurement category of amortized cost as such financial assets are held with a business model to collect contractual cash flows and those cash flows are solely payments of principal and interest on the principal amount outstanding. Accordingly, cash and cash equivalents and accounts receivable are measured at amortized cost using the effective interest rate method. Accounts payable and accrued liabilities continue to be measured at amortized cost using the effective interest rate method.

FP NEWSPAPERS INC. ANNUAL 2018  
**MANAGEMENT'S DISCUSSION AND ANALYSIS**

IFRS 9 includes an ECL model for all financial assets measured at amortized cost. ECLs are the present value of cash shortfalls over the remaining expected life of the financial asset using either the 12 month expected credit losses or lifetime expected credit loss. For accounts receivable, FPLP applied the practical expedient of the ECL model to recognize lifetime ECL for accounts receivable. The application of the ECL model of IFRS 9 did not result in recognition of credit losses that were materially different with previous accounting practices.

**Financial instruments (IAS 39)**

Financial assets and liabilities are recognized when FPLP becomes a party to the contractual provisions of the instrument. Financial assets and liabilities are initially recorded at fair value. FPLP has made the following classifications:

Cash and cash equivalents are classified as “loans and receivables” and are measured at amortized cost using the effective interest rate method.

Accounts receivable are classified as “loans and receivables” and are measured at amortized cost using the effective interest rate method.

Accounts payable and accrued liabilities, term loan and mortgage loan are classified as “other financial liabilities” and are measured at amortized cost using the effective interest rate method.

**IFRS 15 – Revenue from contracts with customers**

The core principle of the new standard is to recognize revenue to depict the transfer of goods and services to customers in amounts that reflect consideration to which FPLP expects to be entitled in exchange for the good or services. FPI and FPLP adopted the standard effective the current fiscal year using the cumulative effect method, which requires the recognition of the cumulative effect of applying the new standard in opening retained earnings at the beginning of the year of initial application, with no restatement of comparative periods. There were no transitional adjustments or significant changes to the Company's revenue recognition policies required on adoption of the standard.

*Accounting standards and amendments issued but not yet effective*

**IFRS 16 – Leases**

IFRS 16, *Leases* replaces IAS 17, *Leases* and related interpretations. The core principle is that a lessee recognize assets and liabilities for all leases with a lease term of more than 12 months. A lessee is required to recognize a right-of-use asset representing its right to use the underlying leased asset and a lease liability representing its obligation to make lease payments. Assets and liabilities arising from a lease are initially measured on a present value basis. The measurement includes non-cancellable lease payments (including inflation-linked payments), and also includes payments to be made in optional periods if the lessee is reasonably certain to exercise an option to extend the lease, or not to exercise an option to terminate the lease. The new standard is intended to provide a faithful representation of leasing transactions, in particular those that do not currently require the lessees to recognize an asset and liability arising from an operating lease. IFRS 16 is effective for annual periods beginning on January 1, 2019, with early adoption permitted for entities that would also apply IFRS 15, *Revenue from Contracts with Customers*. FPLP's primary operating lease obligations pertain to leases associated with machinery and equipment, which the aggregate lease commitments are disclosed in note 11.

FPI will be adopting the standard on its effective date of December 31, 2018. FPI is not a party to any lease agreements, therefore the only impact will be through the FPI investment in FPLP.

FPLP will be adopting the standard on its effective date of January 1, 2019. The Company is in the process of finalizing its transition approach. The presentation of right-of-use assets and lease liabilities on the balance sheet will be within other assets and other liabilities respectively. The Company anticipates the adoption of the standard to result in approximate increases to assets of \$0.2 million and liabilities of \$0.2 million on the Consolidated Balance Sheets. The Company does not anticipate that there will be a material impact in the Consolidated Statements of Earnings.

FP NEWSPAPERS INC. ANNUAL 2018  
**MANAGEMENT'S DISCUSSION AND ANALYSIS**

**BUSINESS RISKS AND UNCERTAINTIES**

**REVENUE**

Print advertising revenues, which account for approximately 55% of total revenue, are historically dependent upon general economic conditions, the specific spending plans of high-volume advertisers and the readership levels of the printed products. A shift from newspaper and/or flyer advertising to digital or other media advertising has and is likely to continue to adversely affect total revenue. Digital competition is not limited to platforms that provide news and includes providers of search engine marketing, display advertising, digital classifieds, social media, mobile advertising and video advertising. A change in promotional strategy by significant users of newspaper advertising, such as the automotive industry, financial services industry, national retailers, employment advertisers and the consolidation of retailers, could adversely affect total revenue. A significant decline in the readership of our printed products would adversely affect print advertising revenues.

**DECLINE IN OVERALL USAGE OF NEWSPAPERS AND FLYER DELIVERY**

FPI and FPLP could be materially adversely affected if the usage of newspapers or flyer distribution declines significantly. For example, increased usage of the internet by consumers to find news or flyers could result in a decline in their use of newspapers and flyer distribution. Such declines could impair FPLP's ability to maintain or increase FPLP's advertising prices, cause businesses that purchase advertising in FPLP's newspapers and flyer distribution to reduce or discontinue their purchases, and discourage businesses that do not already purchase advertising in FPLP's newspapers and flyer distribution from doing so.

Any of the factors that may contribute to a decline in usage of FPLP's newspapers and flyer distribution could impair FPLP's revenues and have a material adverse effect on our business.

**EXPENSES**

Newspaper publishing is both capital and labour-intensive and, as a result, newspapers have relatively high fixed-cost structures. During periods of declining revenue, significant portions of costs may remain fixed, resulting in decreased earnings. Employee compensation is our single largest expense category accounting for approximately 49% of FPLP's total operating expenses. The majority of FPLP's employees are unionized and their employment is governed by the terms of collective agreements. The current contracts with the Unifor union expire on June 30, 2019, in respect of the unionized employees of the Winnipeg Free Press and Canstar Community News, on June 30, 2019 for city delivery carriers of the Winnipeg Free Press and on December 31, 2019 in respect of the Brandon Sun unionized employees. The collective agreements include clauses governing all aspects of the employer/employee relationship and include limitations on FPLP's ability to sub-contract work to independent third parties. Strikes, lockouts, or other labour disruptions could restrict FPLP's ability to service its customers and consequently materially adversely affect its revenues. In 2017 contingency language was added to the Winnipeg labour contract if free cash (as defined in the agreement) falls below \$0.8 million for a rolling twelve month period, an eight percent wage reduction would apply for the majority of employees. Other employees on the reduced compensation grid would take a four percent reduction. The free cash calculation is to be completed quarterly on a rolling twelve month basis and at December 31, 2018 was determined to be \$0.8 million.

Newsprint and other paper is a significant cost for FPLP, accounting for \$5.8 million in 2018. Newsprint costs can vary widely from time to time, but over the past five years have been relatively stable. A \$10 per tonne increase or decrease in the price of newsprint would have an approximately \$0.1 million annualized change to our newsprint expense. If newsprint costs rise rapidly, there is no assurance that advertising and circulation revenues can be increased to offset the increased newsprint expense.

Over the last several years, FPLP has reduced costs in a number of ways. It will be increasingly difficult to continue to reduce costs from current levels. FPLP's ability to achieve cost savings may be impacted by the level of unionization at its businesses, existing third party suppliers and service providers and FPLP's ability to outsource additional components of its business operations in the future.

**INTEREST RATE FLUCTUATIONS**

FPLP is exposed to fluctuations in short-term interest rates as the amounts borrowed under the term loan facility are in the form of prime-rate loans or bankers' acceptances at varying interest rates. Furthermore, the interest rate spread above the prime-rate loans or bankers' acceptance rate varies based on the leverage ratio. FPLP is also exposed to fluctuations in long-term interest rates and credit spreads relative to the refinancing of its term loan obligation upon its maturity on January 31, 2020. The interest rate on new long-term debt issuances will be based on the prevailing market rates at the time of the refinancing. Increases in interest rates on new debt issuances may have a material adverse effect on our earnings.

FP NEWSPAPERS INC. ANNUAL 2018  
**MANAGEMENT'S DISCUSSION AND ANALYSIS**

FPLP monitors market conditions and the impact of interest rate fluctuations on its interest rate exposure. While there is no formal policy with respect to the use of interest rate swaps as a tool to manage interest rate risk, pricing of swap agreements is reviewed regularly and FPLP has used swap agreements historically when it was determined that these agreements were justified.

#### PENSION FUND OBLIGATIONS

FPLP has in place a defined benefit pension plan and defined contribution plans. The defined benefit pension plan was started when the Business was acquired by FPLP in November 2001. The plan text mirrored the predecessor plan.

Manitoba provincial pension legislation requires that the funded status of defined benefit pension plans be determined on both a going-concern basis (which assumes the pension plan continues indefinitely) and a solvency basis (which assumes the plan is wound-up on the valuation date). Based on FPLP's most recent actuarial valuation, as of December 31, 2017, the plan had a funding surplus of \$8.2 million (\$9.4 million in 2017) on a going-concern basis and a funding shortfall of \$7.3 million (\$9.6 million shortfall in 2017) on a solvency basis. The actual funded status of the pension plan and FPLP's contribution requirements and accounting expense are dependent on many factors, some of which include regulatory developments, actuarial assumptions and methods used, changes in plan demographics and experience and changes in economic conditions such as the return on fund assets and changes in interest rates used for determining the present value of pension obligations. Changes in the above factors can result in significant changes to the determination of the reported pension expense and the level of required funding to the plan, which can produce volatility in FPLP's reported results and cash generated from operating activities of FPLP. Refer to the Outlook Section of this report for disclosures relating to potential future changes to Manitoba Pension legislation and the potential impact on FPLP.

#### RELIANCE ON PRINTING FACILITIES

FPLP places considerable reliance on the functioning of its two printing operations, particularly the Winnipeg Free Press facility, which produces the Winnipeg Free Press, Brandon Sun and Canstar Community News newspapers and related products. In the event of a shutdown or disruption of one of its facilities, FPLP would attempt to mitigate potential damage by shifting production to the other facility or to a third-party printer. A shutdown or disruption of one of FPLP's facilities could result in FPLP being unable to print some publications, which could have a significant negative impact on FPLP's results.

#### INFORMATION TECHNOLOGY & OTHER MANUFACTURING SYSTEMS & EQUIPMENT

Our businesses rely on information technology and other critical manufacturing systems to help generate our revenue. There are critical risks associated with these systems including, but not limited to, unauthorized access, computer viruses, sabotage, power loss, system failures, human error and wear and tear on equipment. Our businesses and the revenue we generate could be significantly impacted by a disruption to these critical systems and equipment.

#### IMPAIRMENT

At December 30, 2018 the carrying value of FPI's investment in FPLP limited partnership units is \$4.8 million. At December 31, 2018, FPLP has intangible assets of \$2.7 million on its balance sheet. There are many factors which may affect the value of FPI's investment in FPLP and the intangible assets of FPLP, some of which include the state of the general and local economy, competition, technology, consumer consumption habits, brand equity and various contractual arrangements. If any of these factors impair the value of these assets, we are required to reduce the carrying value on the balance sheet and record a non-cash write-down in the statement of earnings.

#### LITIGATION & INSURANCE COVERAGE

The nature of our business has and will continue to expose us to litigation claims, primarily arising from the publication of our editorial content. While we have processes and controls in place in attempts to reduce these risks, and carry insurance coverage against claims of defamation, there is no assurance that our insurance coverage will cover a particular loss, nor can there be any assurance that our insurance coverage will not be exceeded by a specific claim. While FPLP maintains insurance coverage which it feels protects itself from certain material insurable risks, there is no assurance that such insurance will continue to be available on an economically feasible basis, nor can there be any assurance that amounts owing from insurers will be collected.

#### DEPENDENCE ON KEY PERSONNEL

Our businesses have and will continue to rely on the contribution of critical employees. A loss of a significant number of skilled managerial, editorial or technical personnel would have a negative effect on the quality of our products. FPLP's failure to recruit, train and retain such employees could have an adverse effect on its businesses.

FP NEWSPAPERS INC. ANNUAL 2018  
**MANAGEMENT'S DISCUSSION AND ANALYSIS**

## REPUTATION

Our newspaper publications are well known and respected names in the markets we serve and have been for many years. Our reputation as a reliable trusted business partner is important for the continued success of our businesses. Damage to the reputation of any of our brands could have an adverse impact on the business and its future financial performance.

## DEBT SERVICING

FPLP'S ability to make scheduled payments of interest and principal and to refinance its indebtedness when it becomes due in January 2020 will depend on its future operating performance and cash flow, which are subject to prevailing economic conditions, interest rate levels, competitive, business and other factors, many of which are beyond its control.

The risk factors detailed above represent what are considered to be the most prominent risk factors and are not an all-inclusive list of risk factors.

## OUTLOOK

### REVENUE

While Print advertising revenue declines continued in 2018, the 9.3% decline was an improvement from the declines of 14.2% and 13.7% experienced in 2017 and 2016 respectively. During 2018 we did experience a lower year over year decline in the third and fourth quarters of 5.9% compared to 12.5% in the first 6 months. Overall, print advertising revenues for the first three months of 2019 are showing an 8.5% decline versus the same period last year.

Print and digital circulation revenues, which account for approximately 36% of our overall revenues, are expected to be near 2018 levels as print subscription rate increases are expected to offset the long-term trend of slowly declining print circulation unit sales. We have seen continued increases in Winnipeg Free Press "all Access" digital subscribers who pay \$16.99 per month for digital access to our Winnipeg platforms across both desktop and mobile sites and apps. As of February 2019 we have exceeded 9,000 "all access" digital subscribers, an increase of approximately 46% compared to the level at December 31, 2017. The number of print subscribers who have activated their free digital access stands at approximately 26,400 which has increased by about 8% from the December 2017 level. Digital advertising revenues declined slightly in 2018, but for the first two months of 2019 we are showing a 24% increase in this revenue category primarily resulting from improved revenue generating resources added during 2018. Commercial print revenues in 2018 were impacted by the loss of the Metro printing contract at the end of November in 2017 and for 2019 we're planning for this revenue category to be close to 2018 levels.

### OPERATING EXPENSES

Employee compensation is our single biggest expense and in 2018 accounted for 49% of our total operating expenses before depreciation and amortization. The Winnipeg collective bargaining agreement ends on June 30, 2019 and the Brandon Sun contract expires on December 31, 2019. The Winnipeg contract includes a general wage reduction if free cash, as defined in the contract, falls below a specified level. At December 31, 2018 this wage reduction was not implemented and with slightly improved overall results during the first quarter of 2019 free cash remains slightly higher than the threshold level and wage reductions have not been implemented. For 2019, excluding the savings from a general wage reduction we are planning for compensation costs to be slightly lower due primarily through non replacement of retiring employees. If a general wage reduction is implemented the estimated quarterly savings is \$0.4 million. The collective bargaining agreements covering the unionized employees and delivery carriers at the Winnipeg Free Press ends on June 30, 2019. Management and the union representatives have been meeting regularly to review operational matters since the contract was originally extended in 2017. Formal bargaining meetings to renew the agreement will take place during the second quarter. The collective bargaining agreement covering unionized employees of the Brandon Sun expires on December 31, 2019.

Delivery costs which account for approximately 20% of our operating expenses before depreciation and amortization are expected to decrease by approximately \$0.7 million or just under 6% in 2019, primarily due to a continuation of a slow decline in printed circulation copies delivered and cost reductions from stream-lining, consolidation and elimination of delivery routes and depots as opportunities arise across all our businesses.

FP NEWSPAPERS INC. ANNUAL 2018  
**MANAGEMENT'S DISCUSSION AND ANALYSIS**

Newsprint prices, which increased twice in 2018, decreased by approximately 2% effective February 1, 2019. If no further price changes are implemented during the year the 2019 full year price will be approximately 4% higher than the average 2018 price. Reduced volumes are expected resulting primarily from continued declines in printed circulation units resulting in an estimated small full year decline in this expense category.

Continued efforts to reduce expenses are expected to result in a decrease of other expenses in the 3%-5% range. The non-renewal of a large sponsorship agreement which expired on June 30, 2018 together with reduced outside contracted printing costs are two of the major areas contributing to the expected overall decrease in this expense line.

#### **CAPITAL INITIATIVES, FINANCE COSTS AND OTHER ITEMS**

Maintenance capital spending for 2019 is being budgeted at \$0.2 million, and primarily consists of computer hardware and software upgrades as required.

Finance costs are forecasted to be slightly lower in 2019 primarily resulting from lower principal balances on our term debt. Optional prepayments of principal on our loan agreement have left us with gross debt of \$16.5 million at March 22, 2019 which is below the maximum \$20 million level at January 31, 2020 as stipulated in the loan agreement. The maximum leverage ratio, as defined in the loan agreement, is 3.0x and the actual leverage ratio at December 31, 2018 was 2.49x.

The Pension Commission of Manitoba completed a review of the province's pension laws and in January 2018 issued a number of recommendations. One of the recommendations is to replace the current solvency funding rules with a regime that requires enhanced going concern funding. Solvency funding would only be required if the plan's solvency ratio is below a threshold level of 85% and solvency funding required only until the solvency ratio has increased to at least the threshold level. The commission reported that reducing solvency funding was seen as a priority since it is placing a significant burden on plan sponsors. As of the most recent plan valuation at December 31, 2017 our defined benefit pension plan had a solvency ratio of 88%. An updated valuation at December 31, 2018 is required to be completed and filed before the end of September 2019. If the solvency valuation remains over 85% and the pension commission's proposals are adopted into law effective with the 2018 valuation, FPLP would see a reduction in the required 2019 funding level of approximately \$1.0 million compared to the 2018 actual funding level.

The March 19, 2019 federal budget introduced details on three new measures aimed at providing financial assistance to support Canadian journalism. The journalism tax credit is a 25 percent refundable tax credit on salaries paid to eligible newsroom employees. This tax credit is capped at \$13,750 per eligible newsroom employee using an annual wage level of \$55,000. This measure will apply to eligible salaries earned in respect of a period on or after January 1, 2019. While the 2019 budget still needs to be formally approved, it's estimated that the financial assistance FPLP would receive under this program at approximately \$1.1 million. The second new measure introduced in the budget is a digital subscription tax credit which will allow individuals to claim up to \$500 in costs paid for digital subscriptions for a tax credit of \$75 annually. This measure will apply on amounts paid after 2019 and before 2025 and for FPLP would save a digital subscriber about two months of their annual digital subscription. The third measure announced in the budget is the adding of registered journalism organizations as qualified donees under the Income tax Act effective January 2020. Registered journalism organizations will be required to be corporations or trusts and to have purposes that exclusively relate to journalism. These organizations will not be permitted to distribute their profits, if any, or allow their income to be available for the personal benefit of certain individuals connected with the organization. Further details of this third measure will need to be released and studied in order for us to determine the potential financial assistance available to FPLP. The budget details an independent panel of experts would be coordinated to assist the Government in implementing the three measures, including recommending eligibility criteria.

#### **CAUTION REGARDING FORWARD-LOOKING STATEMENTS**

Certain statements in this management's discussion and analysis may constitute forward-looking statements within the meaning of applicable securities laws. All statements other than statements of historical fact are forward-looking statements. These statements include but are not limited to statements regarding management's, intent, belief or current expectations with respect to market and general economic conditions, future costs and operating performance. Generally, but not always, forward-looking statements will be indicated by words such as "may", "will", "intend", "anticipate", "expect", "believe", "plan", "forecast", "is budgeting for" or similar terminology.

Forward-looking statements are subject to known and unknown risks and uncertainties that may cause the actual results, performance or achievements of FPI or FPLP, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, but are not limited to, the current general economic uncertainty, FPLP's ability to effectively manage growth and maintain its profitability, FPLP's ability to operate

FP NEWSPAPERS INC. ANNUAL 2018  
**MANAGEMENT'S DISCUSSION AND ANALYSIS**

in a highly competitive industry, FPLP's ability to compete with other forms of media, FPLP's ability to attract advertisers, FPLP's reliance upon key personnel, FPLP's relatively high fixed costs, FPLP's dependence upon particular advertising customer segments, indebtedness incurred in making acquisitions, the availability of financing for capital improvements, costs related to capital expenditures, cyclical and seasonal variations in FPLP's revenues, the risk of acts of terrorism, the cost of newsprint, the potential for labour disruptions, the risk of equipment failure, and the effect of Canadian tax laws.

In addition, although the forward-looking statements contained in this management's discussion and analysis are based upon assumptions that management of FPI and FPLP believe to be reasonable, such assumptions may prove to be incorrect.

Forward-looking statements speak only as of the date hereof and, except as required by law, FPI and FPLP assume no obligation to update or revise them to reflect new events or circumstances. Because forward-looking statements are inherently uncertain, readers should not place undue reliance on them.

**FOOTNOTES:**

**(1) EBITDA**

FPLP believes that in addition to net earnings as reported on FPLP's consolidated statements of earnings, EBITDA is a useful supplemental measure as it is a measure used by many of FPLP's Unitholders, creditors and analysts as a proxy for performance and the amount of cash generated by FPLP's operating activities. EBITDA is not a recognized measure of financial performance under IFRS. Investors are cautioned that EBITDA should not be construed as an alternative to net earnings determined in accordance with IFRS as an indicator of FPLP's performance. FPLP's method of calculating EBITDA is detailed below and may differ from that used by other issuers and, accordingly, EBITDA as calculated by FPLP may not be comparable to similar measures used by other issuers.

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2018	2017	2018	2017
	<i>In thousands of dollars</i>			
Net income (loss) for the period	\$ 1,508	\$ (4,797)	\$ (3,935)	\$ (2,234)
Add (subtract):				
Depreciation and amortization	708	764	2,881	3,117
Impairment of goodwill	-	6,000	6,350	6,000
Finance costs	269	303	1,091	1,226
Other income	(29)	(29)	(102)	(96)
<b>EBITDA</b>	<b>\$ 2,456</b>	<b>\$ 2,241</b>	<b>\$ 6,285</b>	<b>\$ 8,013</b>